



Sell more when you go digital.

Experience revolutionary solution Express Digital Media. Give your savvy car buyers the ability to learn online about product pricing, features, and available programs – earlier in the buying process – to increase your sales and profits.



The People Have Spoken

In a recent study of 500 car shoppers, 83% of participants expressed interest in learning about F&I products before entering the dealership and 71% indicated they would like to start that process online.



Educate and Sell

Improve closing rates by engaging customers online to give them a better understanding of aftermarket products before entering the dealership.



Customer-Focused Marketing

Go beyond printed brochures and other outdated collateral. Engage customers online with dynamic media and informative tools to simplify the buying process.



Join the Digital Age

Digitize your F&I and give your customers the instant access they want and the transparency they need by showing more product and pricing information online.

Express Digital Media Partners:



Contact us today for your personal demonstration: 855-892-4160, sales@fandiexpress.com
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